

We have joined the Rackspace Partner Program to offer a full suite of hosting solutions including:



# RACKSPACE® MANAGED VIRTUALIZATION

## Managed Virtualized Solutions for the Enterprise

Managed Virtualization from Rackspace offers flexible virtualized solutions designed to optimize compute resources and improve the management and availability of Enterprise workloads. Often the initial step in the Enterprise journey to the cloud, virtualization is well suited for standard applications that require high performance and flexible management but may not be a fit for the cloud.

### Why Virtualization?

Virtualization delivers cloud-like benefits, such as flexible compute, easy scaling and increased availability, with the reliability, ease of management and advanced features of Enterprise-class VMware® virtualization technology. The ability to reduce hardware and consolidate applications with varying requirements in a single environment, provides IT organizations with better utilization of resources and improved cost savings.

- **Flexible Management** – create, customize, clone and provision VMs easily to help to meet demand quickly and decrease time to market.
- **Maximize Compute Resources** – decrease hardware and increase hypervisor utilization with VM density.
- **Increase availability** – decrease downtime for critical applications and websites with easy implementation of high availability environments including VMotion, VM replication, and virtual machine cloning.
- **Increase Cost Efficiency** – reduce hardware and control costs through server consolidation via a virtualized environment.

### Why Rackspace?

With thousands of customers hosted across our eight global data centers, we host one of the world's largest VMware virtualization environments, providing deep virtualization hosting knowledge. We can assist you in the design and deployment of a virtualized environment customized to help you meet your unique compute, storage, security, and networking needs. We provide 24x7x365 management of your environment, including hypervisor and guest OS support by a team of VMware virtualization engineers. The entire solution is backed by our industry leading SLAs and by our exceptional service branded as Fanatical Support®.

Rackspace allows you to focus on your core business while we take care of managing your virtual environment; and when you're ready for the cloud, our flexible portfolio of cloud hosting options can be easily integrated into your solution.

- Manage multi-data center virtual environments via a "single pane of glass" in the MyRackspace® customer portal.
- VCP certified architects available to assist with the design, configuration and deployment of your virtualized configuration.
- Management of the Rackspace data center network and data center around-the-clock.

VMware ESX Hypervisors with clustering support for high availability, cloning of virtual machines, snapshots and vMotion for automated resource optimization and distribution of workloads.

- Management and support of your virtualized configuration 24x7x365.
- VM Replication available for geographical redundancy across Rackspace data centers.

## Forward Cloud Solutions

Aaron Surma

Detroit, Michigan

T: 313.300.3993 E: Aaron@forwardcloud.biz

About 70% of a typical IT budget in a non-virtualized data center goes towards just maintaining the existing infrastructure, with little left for innovation.\*

\*Source: VMware

### WHAT CUSTOMERS ARE SAYING:

"Rackspace has the benefit of thousands of virtualized implementations like mine and not like mine....they have the benefit of all that experience to help me get where I'm going much quicker."

Grant Howe, VP of R&D, Sage LLC

### COMMON USE CASES:

- Standard Enterprise applications & workloads
- Ecommerce Sites
- SaaS applications
- Rich Media
- Corporate Sites
- SharePoint®
- ERP Systems like Oracle and SAP
- Content Management Systems