

SaveLocal™  
from Constant Contact®

# Finally, an **alternative** to **daily deals sites.**

Now you can run local deals that attract customers, not deal-hunters.

SaveLocal is a powerful small business tool that makes it easy to create, manage and promote deals that delight your existing customers—and attract new ones. And best of all, at a cost of just a buck per buyer, it's ridiculously affordable.

Good for you. Good for your customers.

## SaveLocal

Simply reward your existing customers when they share your deal with friends and you'll get a whole new wave of qualified customers.



You customize the deal however you want, including: Discount, terms, length, and maximum number available.



It's free to run your deal, and you pay as little as \$1/buyer when people take you up on it. Plus you get paid instantly on each sale.



We give you the contact info of the people that redeem your deals, so you can stay in touch and keep them coming back.



## Typical Deals Sites

Your deal is combined with deals from other small businesses and gets blasted to a massive email list of deal-hunters.

It's their way or the highway, with every element of the deal created on their terms.

They take up to 50% of your revenue, and you have to wait as long as 60 days before you even get paid.

They give you zero info on each person, so you have no way to stay connected. The result? A one-time customer.

## Find your next great customer!

It takes just minutes to set up and publish a deal with SaveLocal. And with free access to our expert coaches, you'll have all the help you need to find your next great customer.

To get started or learn more, visit  
[ConstantContact.com/SaveLocal](http://ConstantContact.com/SaveLocal)

# Powerful features that connect you with new customers and keep them coming back.



## Find your next great customer.

- Built-in sharing features encourage customers to forward your deal to friends & share it on their social networks.
- SimpleShare enables you to post deals to your social sites in just one click.
- You get opt-in email addresses from everyone who buys your deal, so you can stay in touch.



## Create your deal, your way.

- End-to-end control over your deal, including: Discount amount, terms, length of deal, and max number of deals available.
- 50+ customizable templates make it easy to create a great-looking deal that gets responses.



## Ridiculously affordable.

- Run your deal for FREE, and only pay for deals sold.
- Simple 1-2-3 pricing, with fees of just \$1, \$2, or \$3 per buyer based on value of deal.
- Get paid in real-time on every sale via your PayPal account.



## Managing your deals is easy.

- At-a-glance online dashboard gives you access to key success metrics fast.
- Scan QR codes from coupons to instantly redeem deals.

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from Constant Contact<sup>®</sup>

## Get all the tools you need to succeed.

Since we give you contact info for each customer that redeems a deal, you're able to keep in touch with them so they keep coming back. Our suite of online marketing tools makes it easy.

- Email Marketing
- Event Marketing
- Social Campaigns
- Online Survey

**Create your deals your way—for less!**

Deals start at just \$1 per buyer, so don't wait!

Visit [ConstantContact.com/SaveLocal](http://ConstantContact.com/SaveLocal) to get started.

