

Three marketing tools **working** together as one.

Email Marketing, Event Marketing, and Online Survey create a powerful yet easy-to-use suite of tools for your organization.

Emails. Events. Surveys. They're all about one thing: Staying connected with your audience. So shouldn't the tools you use to reach your audience be connected, too?

Constant Contact keeps your marketing in sync.

All of Constant Contact's online tools work together in perfect harmony, using different elements of the marketing mix to help you stay connected with current customers—and reach new ones, too.

Email Marketing helps you get your message out and stay top of mind. Event Marketing gets your events filled fast and scores you some serious "face time" with customers and prospects. And Online Survey delivers the inside info you need to keep your audience happy and coming back for more.

Plus, since we've custom built social media features into all three of these tools, both you and your customers will be able to quickly and easily spread your message across all the social networks. And with our social stats tool, you can instantly see how many fans 'Like' or 'Share' your emails on Facebook, tweet on Twitter, or post to LinkedIn.

Everything you need to succeed is right here.

Our easy-to-use tools, coaching with a personal touch, and depth and breadth of KnowHow are always here for you—poised to give you the help you need to achieve big-time results from your marketing efforts.



**TRY CONSTANT CONTACT
FREE FOR 60 DAYS**

Test drive one or all of our tools free, and see for yourself what they can do for your bottom line.



3

POWERFUL TOOLS.

Countless features and benefits.



Stay connected with Email Marketing.

Choose from over 400 email templates designed for every type of communication.

Promote and link to your social media pages by inserting Facebook, Twitter, and LinkedIn icons into your emails.

Make it easy for customers to share your email message on their social media sites with our Social Share toolbar.

Rest assured that your emails get seen thanks to an average deliverability rate of over 97%.

Check out the success of your email campaign, including: Open rates, click-throughs, bounces, and more.

Grow your email list right from your Facebook page or website.



Find out what customers and prospects really want with Online Survey.

Customize your survey with your colors, logo, and images.

Choose from a library of over 60 pre-written survey templates in 12 different categories.

Learn more about your audience with our simple and hassle-free poll feature.

Post your survey to popular social media sites via our Social Share toolbar and get responses from your fans and followers.

Segment your lists by interest, geography, or any other criteria to better target your messages and surveys.



Fill your events in no time with Event Marketing.

Create professional-looking, customized invitations that truly reflect the look and feel of your brand.

Reach a whole new audience with our built-in social media tools that help promote your event on Facebook, Twitter, LinkedIn and other social sites.

Offer attendees 24/7 online registration for events—for both themselves and guests.

Collect payments in both U.S. and foreign currencies via PayPal, or let guests know they can mail a check or pay at the door (or that your event is free).

Get real-time reports on who has registered, declined, paid by credit card, and more.

Enjoy free access to our world-class personal coaching, training and KnowHow.

It's fast—and FREE—to get started.

Try Constant Contact's tools free for 60 days. No risk. No obligation. Visit ConstantContact.com or call 1-866-876-8464 today.

